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## S1 AUDIO INTRODUCES NxSET™, A SERIES OF AUDIO ACCESSORIES WORN AROUND THE NECK

*Product Challenges Conventional Headphone Design for Better Comfort and Shareability*

**Northbrook, Ill.** – January 8, 2009 – S1 Audio, makers of innovative mobile phone and music accessories, today introduced the complete NxSET product series, featuring a revolutionary, around-the-neck design for better comfort and an easier way to share personal media. The NxSET product series includes, Music 1 for use with portable music devices, and Mobile 2 for use with mobile phones.

Designed as a sleek and light-weight neckband, NxSET products move the traditional headset to the shoulders, where two integrated speakers on either side of the device project sound up to the user's ears, providing full fidelity stereo sound and comfort. At higher volumes, NxSET can be placed in a common area to easily share music or a phone conversation with multiple people.

“The design concept of headphones has remained largely unchanged for the last 50 years, even while our personal needs and usage has evolved tremendously – style, extended wear, easy sharing and high mobility are paramount today,” said Chris Gantz, CEO of S1 Audio. “The NxSET platform revitalizes the idea of social and mobile listening while affording users unparalleled comfort, even through long listening periods.”

Models include:

- **NxSET Music 1** – Includes two high-fidelity speakers that project audio to the ears when worn around the neck. When the volume is increased, the device can be used as a miniature and highly portable speaker system.
- **NxSET Mobile 2** – Designed to work with music-enabled phones, this model includes a two personal speakers along with high performance microphone to replicate an off-the-head mobile headset where users can switch between stereo phone headset and listening to streaming stereo functionality without cords, thanks to CSR BlueCore™5 Bluetooth™ technology. The device also includes two retractable earbuds for completely private listening.

Two AA batteries power Music 1, while Mobile 2 features built-in rechargeable batteries. NxSET products have an internal audio amplifier to deliver rich bass and clear, crisp middle- and high-range sound. They also have dual flex points allowing users to customize fit without losing the unique style of the accessory. All models include on-board volume control and mute while the Mobile version also include send/end call button. The patented design keeps the user's head and ears “gear free” for a uniquely comfortable audio experience.



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### **About S1 Audio:**

Formed in 2006, S1 Audio ([www.s1audio.com](http://www.s1audio.com)) is a privately held, independent designer and manufacturer of wearable audio accessories for the mobile phone and portable music player market. Offering a variety of revolutionary mobile audio solutions, including **NxSET™** and **BudBud™**, S1 Audio products resolve many of the problems typical of common earphones and headsets, such as discomfort and environmental isolation, without compromising style. S1 Audio accessories carefully integrate colors, materials and finishes to maximize shareability, wearability and acoustic and ergonomic functionality. S1 Audio is headquartered in Northbrook, Illinois, in the United States.